Helms Award Report.

Lust and the Helms awards

ATHLETIC FOUNDATION AWARDS

## NOTEWORTHY CONTRIBUTORS TO SPORTS

In 1949, Schroeder instituted the Noteworthy Contributors to Sports Hall of Fame.

Honorees, living, were granted awards.

Likenesses of honorees (portrait art) were posted in Helms Hall.

Among the honorees were: Baron Pierre de Coubertain, James E. Sullivan, James Naismith, Walter Camp et al — persons of special significance in the field of sports.

When the move from Helms Hall to Citizens Savings was made, there was no wall space available for the Noteworthy Contributions to Sports development. In a new location, it should be redeveloped.

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## COLLEGE BASKETBALL ALL-AMERICA TEAM, and PLAYER OF THE YEAR.

Following intensive research over a period of several years, and with numerous contacts with collegiate Basketball coaches and authorities, Schroeder, in 1944, designated College Basketball All-America Teams, and Players of the Year, back to the year 1905. This had never been done before. A countless number of outstanding players of the yesteryear, long forgotten, were reborn in names. All were properly recorded.

Schroeder also designated College Basketball National Championship Teams, dating back to 1901 — something which had never been done before. The All-America Teams, and National Championship Teams were well accepted, and have appeared in numerous books and publications, as well as in collegiate press-media books.

All-America Basketball Team awards, since 1944, have been granted annually to honorees, with duplicates for the institutions which the honorees represented. Many of the duplicates are posted in athletic trophy rooms of collegiate institutions throughout the country.

The College Basketball All-America Team, Player of the Year, and National Championship Team selections are made by Schroeder, without the assistance of the Athletic Foundation's Awards Board, following exhaustive research and contacts with college throughout the country.

. . . The College Basketball All-America Team, Player of the Year, and National Championship Team program should be continued. . . The All-America Team awards are scrolls.

## THE ROSE BOWL FOOTBALL PLAYER OF THE GAME AWARD

In 1945, with Pasadena Tournament of Roses Football Committee blessings, Schroeder instituted the Rose Bowl Football Player of the Game award, dating selections back to 1902. These were well accepted, and the selections have appeared in numerous publications and books, and as they are featured annually in the Rose Bowl Football Game souvenir program.

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